

CITY OF EL PASO, TEXAS
DEPARTMENT HEAD'S SUMMARY REQUEST FOR COUNCIL ACTION (RCA)

DEPARTMENT: City Manager

AGENDA DATE: March 29, 2005

CONTACT PERSON/PHONE: City Manager, Joyce A. Wilson (915) 541-4844

DISTRICT(S) AFFECTED: N/A

SUBJECT:

APPROVE: Appointment of Deputy City Manager

BACKGROUND / DISCUSSION:

To fill the position of Deputy City Manager.

PRIOR COUNCIL ACTION:

AMOUNT AND SOURCE OF FUNDING:

Salary and benefits budgeted for FY05
Fund Source: 10010700-01101-10000

BOARD / COMMISSION ACTION:

Enter appropriate comments or N/A

*******REQUIRED AUTHORIZATION*******

LEGAL: (if required) _____

FINANCE: (if required) _____

OTHER: _____

(Example: if RCA is initiated by Purchasing, client department should sign also)

Information copy to appropriate Deputy City Manager

APPROVED FOR AGENDA:

CITY MANAGER: _____

DATE: _____

MOTION

March 29, 2005

Motion made, seconded and carried that William F. Studer, Jr. be appointed Deputy City Manager, effective March 29, 2005 at an annual salary of \$125,000.00 plus \$350.00 monthly car allowance.

Richarda Duffy Momsen
City Clerk

WILLIAM F. STUDER JR.

PROFESSIONAL PROFILE

Practiced and skilled administrator with broad range of experience in city government management, finance, community relations and economic development. Demonstrated success in developing and implementing cost-effective, customer-oriented programs and services. Collaborative management style with emphasis on excellence, accountability and communication.

EXPERIENCE AND ACCOMPLISHMENTS

Deputy City Manager

July 1988 – July 2003

City of Arlington, Texas

- ♦ Over a period of 15 years as Deputy City Manager, provided strategic oversight and management accountability for all operational groups and departments within the city organization, involving more than 1,100 employees and separate budgets exceeding \$60 million. These included Arlington's finance, human resources, internal audit, information technology, fleet services, public works, planning, parks and recreation, water and sewer utilities, convention center, library, fire, housing, animal control, code enforcement and police departments.
- ♦ Formulated proposal in cooperation with mayor and chamber officials to construct new stadium for the Texas Rangers Baseball Club. Guided implementation of new sales tax following enabling legislation and citizen referendum. For 12 years served as executive director of the Arlington Sports Facilities Development Authority in charge of the financing, design and construction of The Ballpark in Arlington. The \$135 million in bonds for the city's share of construction costs were retired within 10 years, seven years earlier than anticipated.
- ♦ Spearheaded service enhancements to the emergency medical response by requiring higher levels of certification for firefighters and securing medical technology upgrades in negotiations with a new ambulance service operating without a city subsidy. Worked with fire chief to finance the replacement of critical fire apparatus primarily used for city's "first response."
- ♦ Restructured the Community Development Department to renew focus on quality of life issues in neighborhoods and ensure the integrated delivery of city services. The new Neighborhood Services Department seeks to strengthen community partnerships through its divisions of health, housing and code enforcement.

EXPERIENCE AND ACCOMPLISHMENTS (continued)

- ♦ Coordinated financing and construction of the 100-acre Tierra Verde Golf Club and Sports Center, the first golf course in Texas to be certified by the Audubon International Signature Sanctuary. This designation is awarded to new developments that are designed, constructed and maintained to strict international planning standards and environmental principles.
- ♦ Monitored upgrades to fire, police and water utilities computer networks deemed potentially at risk of failure in the new millenium, and participated in emergency standby operations throughout the night of December 31, 1999. All Arlington mission critical systems were found to be Y2K ready.
- ♦ In support of public safety and community policing, received approval for increases in police funding, including additional patrol officers, a new police vice unit, more call-take operators and upgrades to the records management system.
- ♦ Successfully negotiated tax incentive agreement with The Parks in Arlington regional shopping mall, resulting in a major expansion project with two new anchor stores, a movie theater, an ice rink and additional new retail shops.
- ♦ Negotiated understanding with restaurant association that led to city's adoption of a smoking ordinance considered the most stringent in Texas at the time.

Director of Management Services City of Arlington, Texas

June 1983 – July 1988

- ♦ Developed financial strategies, managed capital and operating budgets, identified revenue alternatives and performed cost of service analyses.
- ♦ Introduced program based budgeting into city's budget process and made numerous improvements to city's revenue projection methodology. Expanded the role of internal audit to include operational analyses.
- ♦ Bond rating presentation resulted in city bonds being upgraded to AA by both Moody's and Standard & Poor's bond rating agencies.
- ♦ Served as acting director of finance from August 1984 through March 1985.

Office of Budget and Research City of Dallas, Texas

October 1978 - June 1983

- ♦ Promoted to positions of increasing responsibility during five years with the City of Dallas, Office of Budget and Research. Positions included intern, budget analyst, capital budget administrator,

EXPERIENCE AND ACCOMPLISHMENTS (continued)

operating budget administrator, assistant director and interim director.

- ♦ Appointed by new city manager to chair internal committee charged with streamlining structure of city departments. Reorganization reduced the number of departments from 33 to 22.
- ♦ Initiated replacement of line item budgeting with program budgeting.

EDUCATION

University of Texas at El Paso	El Paso, Texas	May 1972
Bachelor of Arts, Political Science		

University of North Texas	Denton, Texas	1977-1979
Completed coursework requirements for Master of Public Administration		

Harvard University	Cambridge, Massachusetts	June 1989
Graduate, John F. Kennedy School of Government, Program for Senior Executives of State and Local Government		